

GALEO Impact Fund, 501c4

	2019 Proposed	2020 Proposed	2021 Approved	2022 Proposed
Income				
Roll over funds			\$ 216,388.00	\$ 220,273.74
Contributions (Fundraiser/Individual)	\$3,250.00	\$25,000.00	\$ 25,000.00	\$ 100,000.00
Event Contributions	\$0.00	\$25,000.00	\$ 20,000.00	\$ 30,000.00
Membership Dues	\$0.00	\$0.00	\$ 5,000.00	\$ 10,000.00
Grants			\$ 50,000.00	\$ 275,000.00
TOTAL INCOME	\$3,250.00	\$50,000.00	\$ 316,388.00	\$ 635,273.74
Expenses				
Business Expense	\$1,000.00	\$2,000.00	\$ 5,000.00	\$ 6,000.00
Contract Services (Accounting, Outside)	\$2,000.00	\$5,000.00	\$ 15,000.00	\$ 12,000.00
Operations & Programs	\$250.00	\$22,000.00	\$ 50,000.00	\$ 300,000.00
Donation to GLCDF	\$0.00	\$1,500.00	\$ 2,000.00	\$ 2,000.00
Travel & Meetings	\$0.00	\$2,500.00	\$ 7,500.00	\$ 10,000.00
Cost Sharing w/GALEO LCDF (Payroll, Taxes, Overhead)		\$10,000.00	\$ 225,000.00	\$ 300,000.00
TOTAL EXPENSE	\$3,250.00	\$43,000.00	\$ 304,500.00	\$ 630,000.00

2022 Operations & Programs	
Canvassers	\$ 50,000
PSA/Ad-TV	\$ 50,000
PSA/Ad-Radio	\$ 10,000
PSA/Ad-Social Media	\$ 25,000
Mailers	\$ 25,000
Postage	\$ 25,000
Food	\$ 10,000
Events	\$ 10,000
Printing	\$ 10,000
Design & Development	\$ 5,000
Swag (Tshirts, Magnets, Stickers, Caps, Yardsigns)	\$ 10,000
El Pueblo Unido	\$ 20,000
Podcast	\$ 28,000
Technology Upgrade	\$ 22,000
Total	\$ 300,000