



GALEO
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**2024 Georgia Latino Voter Report:
Latinos Increase in
Representation & Strength**

How were Latino voters identified?

- NALEO Methodology for Identifying Latino Voters: Surname-matching and self-identification
- Limitations

Big Picture: Statewide Trends

Registered Latino Voters in Georgia

- 498,298 registered voters: 113,113 new voters since the 2020 report.

Turnout Among Latino Voters in Georgia

- 262,826 Georgia Latinos voted in 2024.

Statewide Trends

Age of the Georgia Latino Electorate			
Age	Registered	Voted	Turnout Percentage
18-24	112,730	51,385	45.58%
25-39	181,152	82,478	45.53%
40-60	141,433	88,469	62.55%
61+	62,932	40,491	64.34%

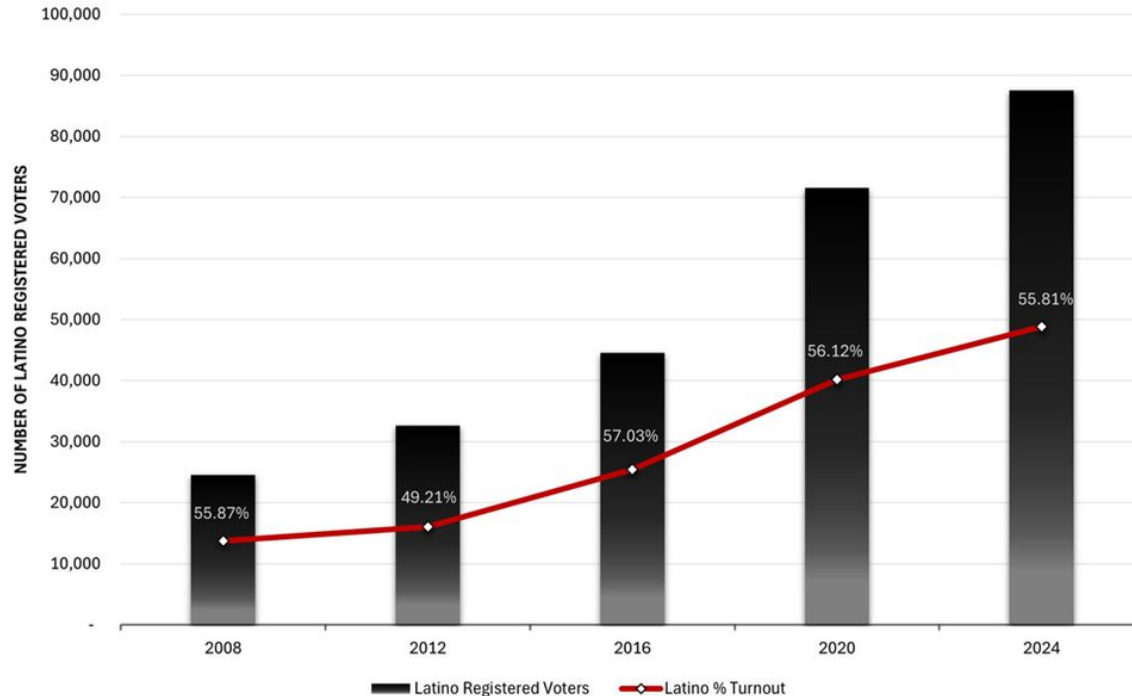
Statewide Trends

Gender Breakdown of the Georgia Latino Electorate			
Sex	Latino Registered	Latino Voted	Turnout Percentage
Male	226,560	106,952	47.21%
Female	270,207	154,946	57.34%
Unknown	1,452	863	59.44%
X	79	65	82.28%

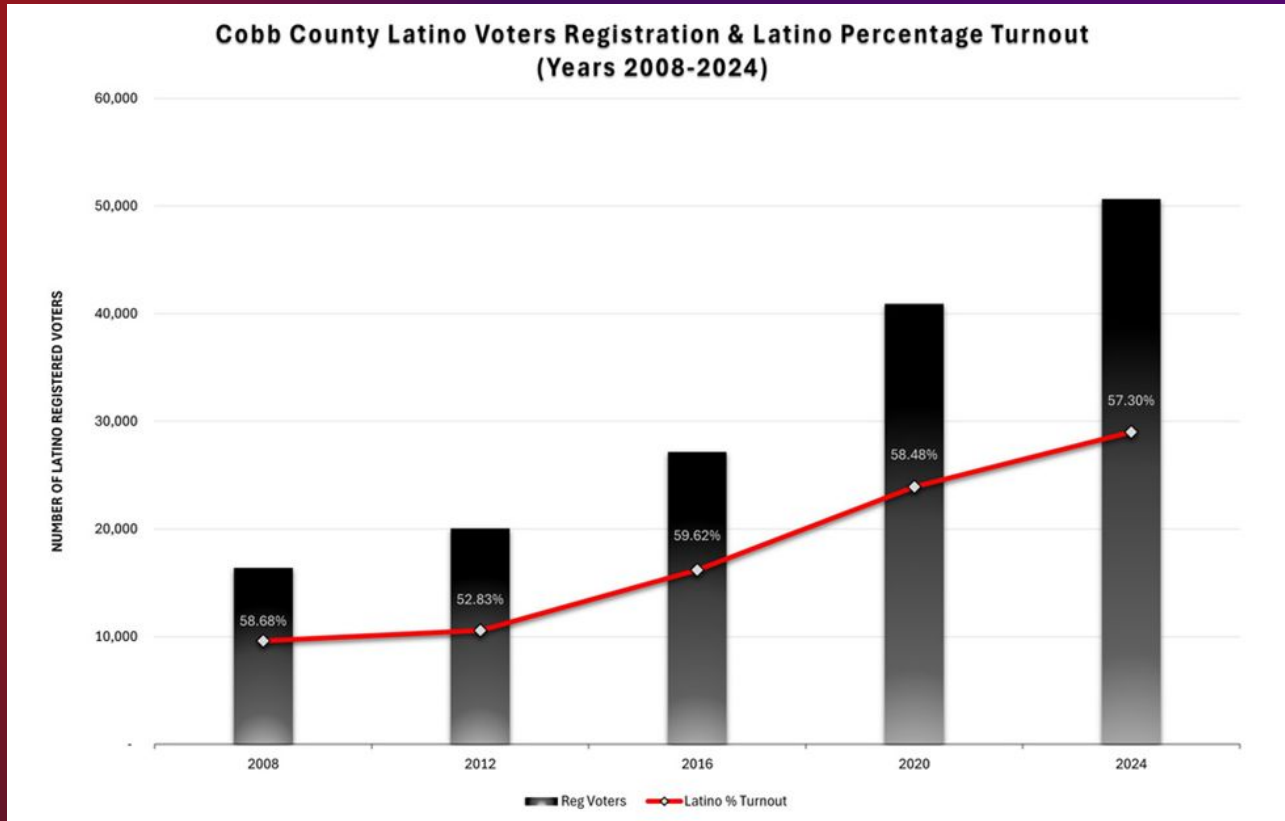
Top 10 Counties and Select Cities

1. Gwinnett

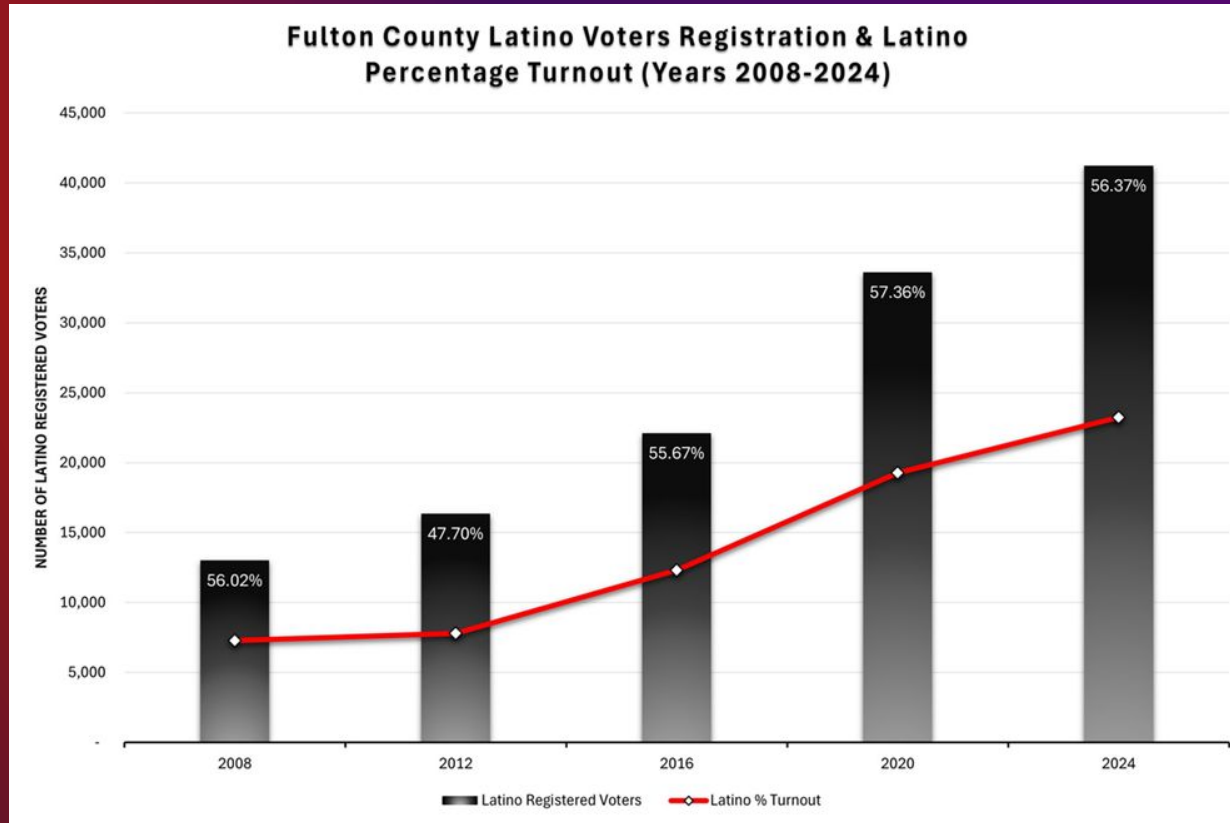
Gwinnett County Latino Voters Registration & Latino Voter Percentage Turnout (Years 2008-2024)



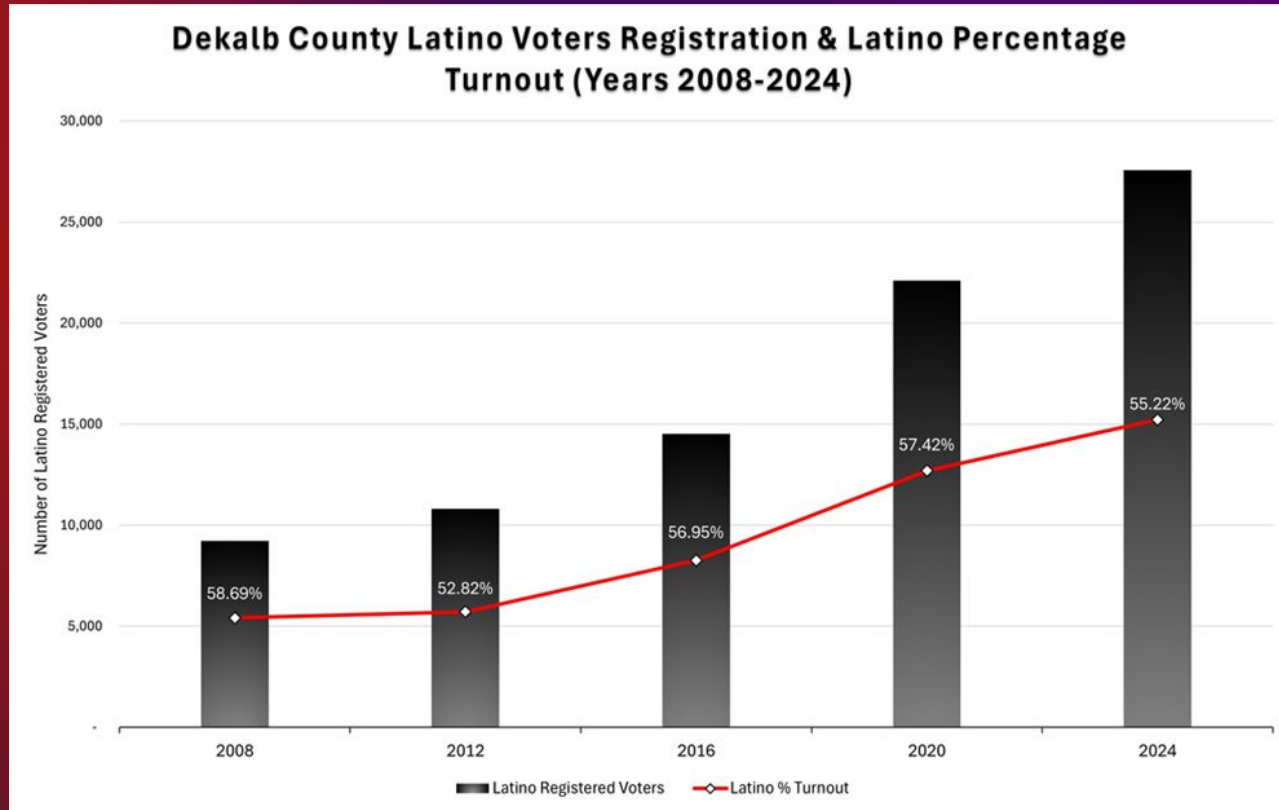
2. Cobb



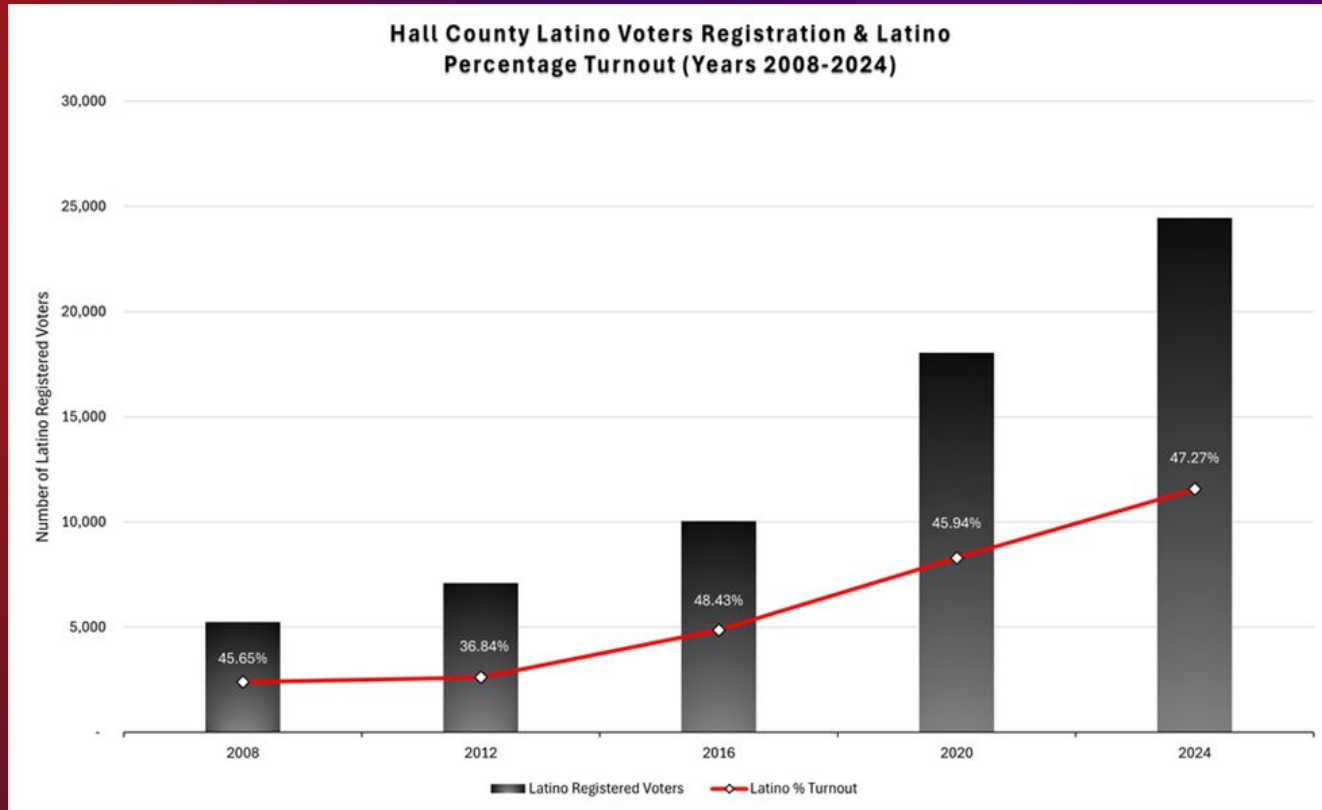
3. Fulton



4. DeKalb

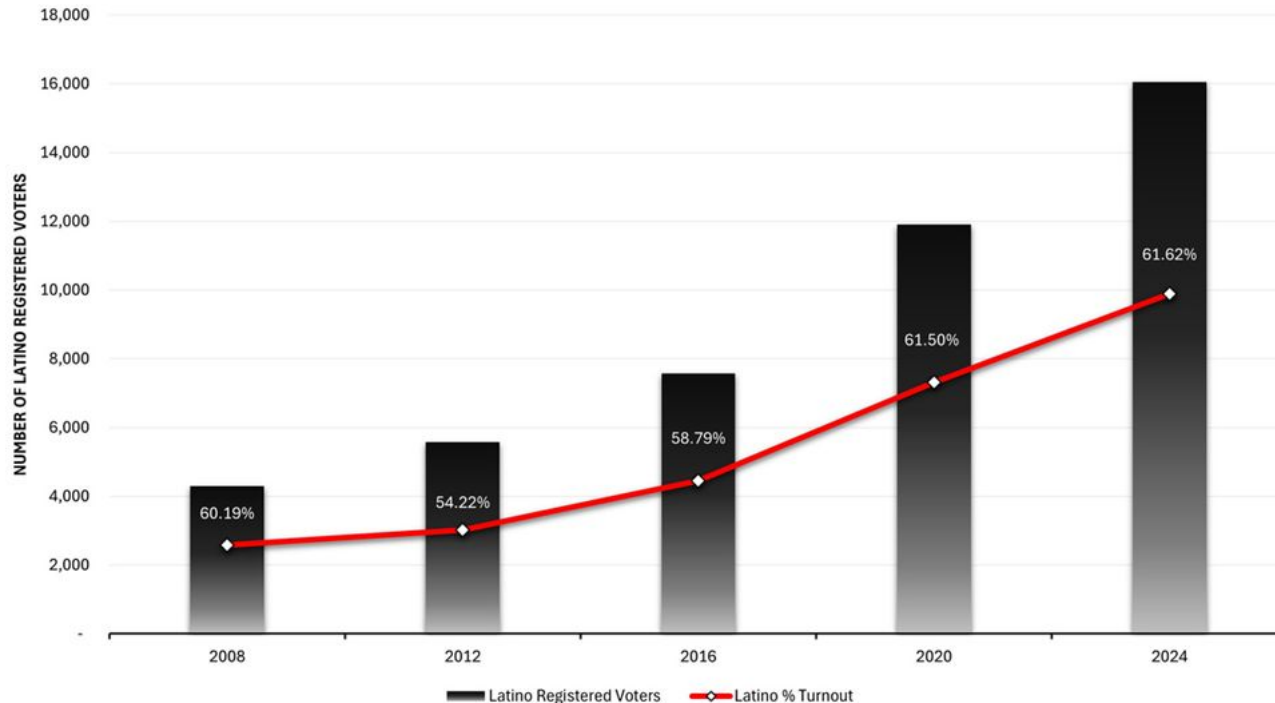


5. Hall (City of Gainesville)

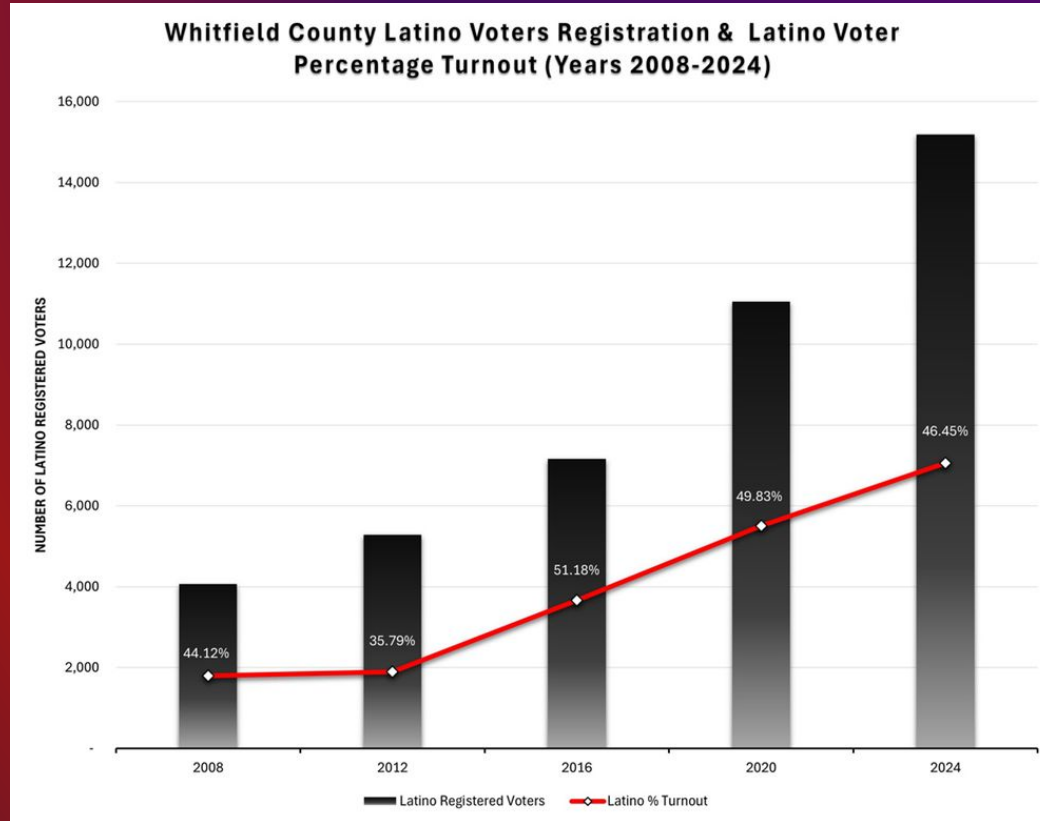


6. Cherokee

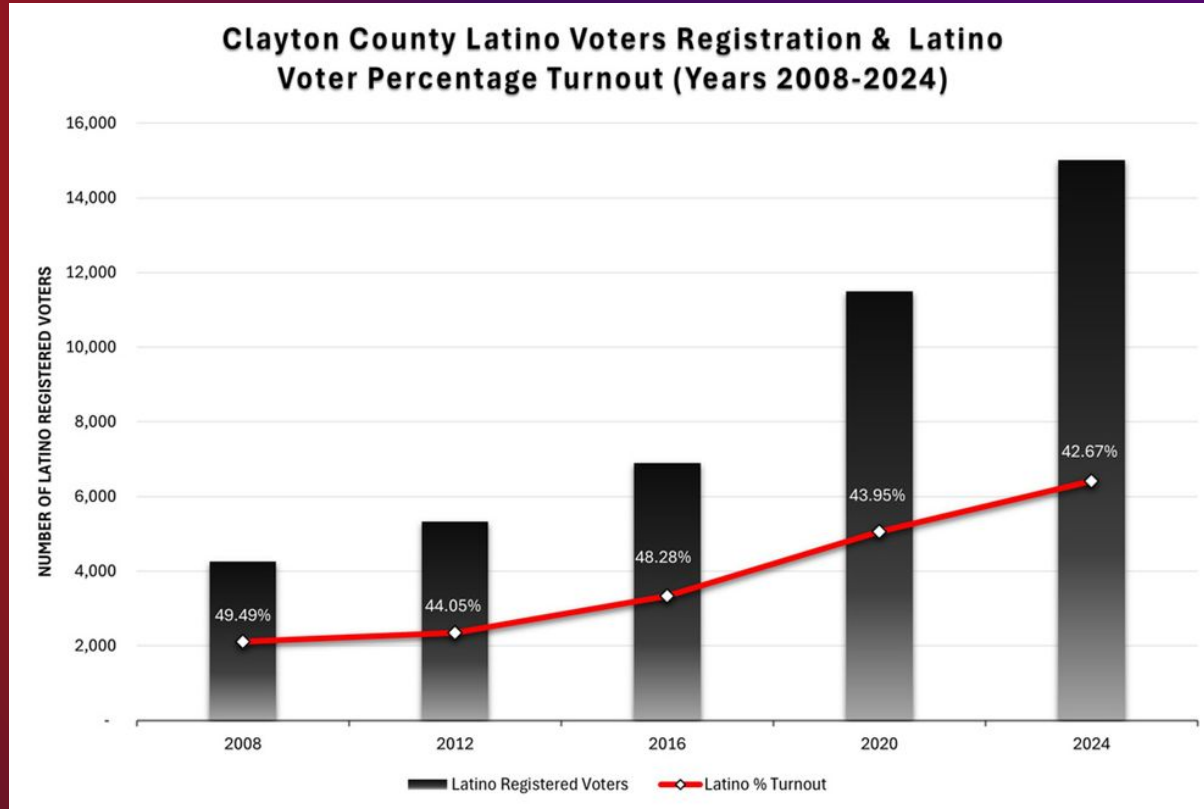
Cherokee County Latino Voters Registration & Latino Voter Percentage Turnout (Years 2008-2024)



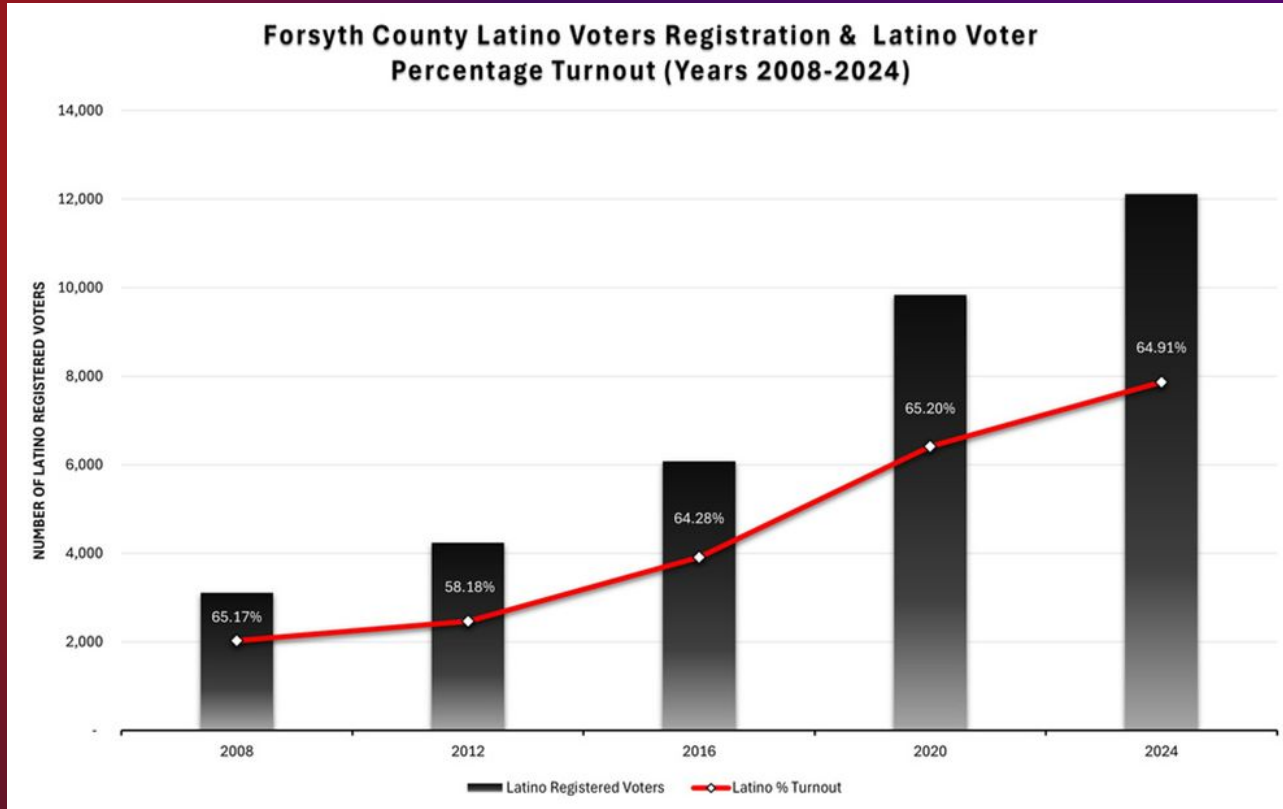
7. Whitfield (City of Dalton)



8. Clayton

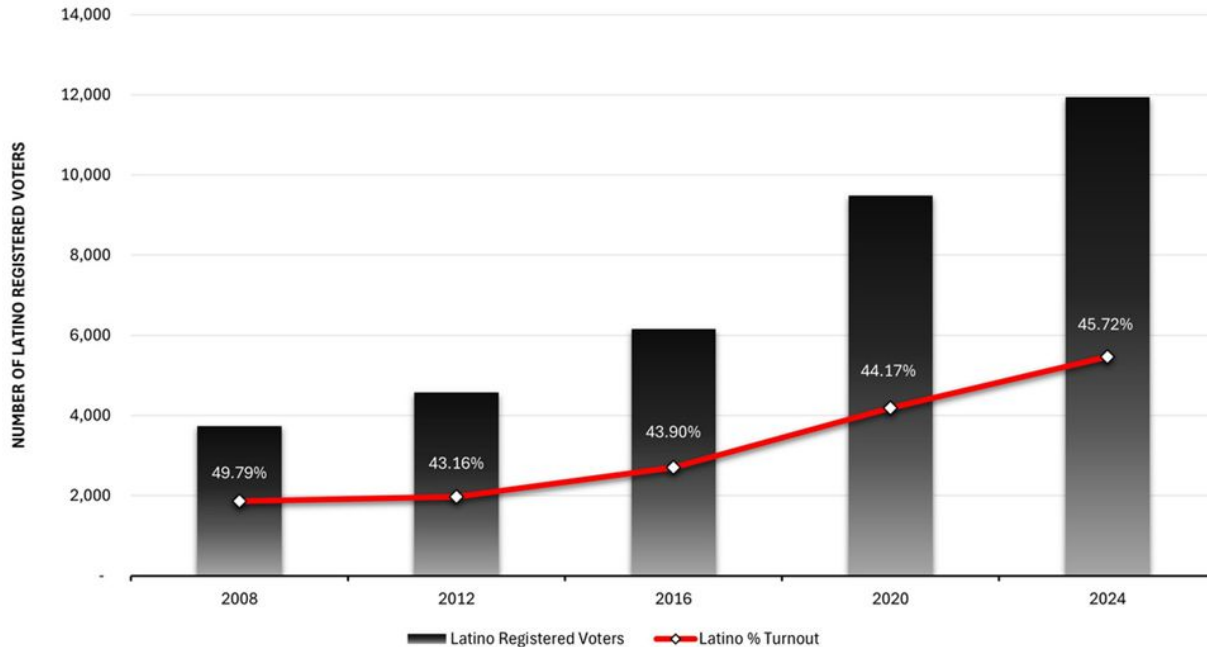


9. Forsyth



10. Chatham

Chatham County Latino Voters Registration & Latino Voter Percentage Turnout (Years 2008-2024)



Congressional Districts

- Impact of Redistricting Process
- Largest Latino Electorate: 9th Congressional District
- Highest Turnout: 7th Congressional District

Congressional Districts in Georgia and Latino Registered Voters					
District	U.S. Representative (119th Congress: 1/3/2025 - 1/3/2027)	Party Affiliation	Registered Latino Voters	Voted	% Turnout
1	Buddy Carter	R	30,997	14,011	45.20%
2	Sanford Bishop	D	18,540	7,761	41.86%
3	Brian Jack	R	26,567	14,992	56.43%
4	Hank Johnson	D	41,840	21,300	50.91%
5	Nikema Williams	D	31,712	16,380	51.65%
6	Lucy McBath	D	39,510	20,414	51.67%
7	Rich McCormick	R	39,508	24,501	62.02%
8	Austin Scott	R	22,102	9,799	44.34%
9	Andrew Clyde	R	58,426	31,743	54.33%
10	Mike Collins	R	32,003	17,699	55.30%
11	Barry Loudermilk	R	44,407	25,651	57.76%
12	Rick Allen	R	20,819	9,887	47.49%
13	David Scott	D	49,105	25,876	52.70%
14	Marjorie Taylor Greene	R	42,756	22,812	53.35%

State Senate

Top 10 Georgia State Senate Districts for Size of Latino Electorate					
District	State Senator (2025-2026 Legislative Term)	Party Affiliation	Registered Latino Voters	Voted	% Turnout
5	Sheikh Rahman	D	24,233	11,686	48.22%
49	Drew Echols	R	21,373	10,196	47.71%
54	Chuck Payne	R	21,232	9,814	46.22%
9	Nikki Merritt	D	17,829	10,092	56.60%
7	Nabilah Islam Parkes	D	15,869	9,427	59.41%
45	Clint Dixon	R	15,844	9,628	60.77%
33	Michael Rhett	D	15,805	7,995	50.59%
32	Kay Kirkpatrick	R	12,322	7,491	60.79%
37	Ed Setzler	R	11,810	7,546	63.90%
40	Sally Harrell	D	11,478	6,170	53.76%

State House

Top 10 Georgia State House Districts for Size of Latino Electorate					
District	State House Representative (2025-2026 Legislative Term)	Party Affiliation	Registered Latino Voters	Voted	% Turnout
4	Kasey Carpenter	R	11,249	5,178	46.03%
29	Matt Dubnik	R	9,105	3,748	41.16%
109	Dewey McClain	D	7,749	3,813	49.21%
106	Shelly Hutchinson	D	7,357	3,984	54.15%
98	Marvin Lim	D	7,192	3,184	44.27%
107	Sam Park	D	7,098	4,113	57.95%
41	Michael Smith	D	7,053	3,471	49.21%
31	Emory Dunahoo, Jr.	R	6,932	3,570	51.50%
96	Arlene Beckles	D	6,877	3,403	49.48%
30	Derrick McCollum	R	6,539	3,619	55.34%

Latinos/Hispanics Under the “Gold Dome”: State Senate

Hispanic/Latino Legislators in Georgia State Senate (2025-2026 Legislative Term)						
District	State Senator	Party Affiliation	Assumed/ Assumes Office	Registered Latino Voters	Voted	% Turnout
6	Jason Esteves	D	2023	7,389	4,363	59.05%
31	Jason Anavitarte	R	2021	9,430	5,483	58.14%
38	Rashaun Kemp	D	2025	5,789	3,024	52.24%

Latinos/Hispanics Under the “Gold Dome”: State House

Hispanic/Latino Legislators in Georgia State House (2025-2026 Legislative Term)						
District	State Representative	Party Affiliation	Assumed/ Assumes Office	Registered Latino Voters	Voted	% Turnout
42	Gabriel Sanchez	D	2025	4,423	2,192	49.56%
59	Phil Olaleye	D	2023	1,712	880	51.40%
90	Saira Draper	D	2023	1,958	1,278	65.27%
111	Reynaldo Martinez	R	2023	4,001	2,392	59.79%
117	Mary Ann Santos	D	2025	2,905	1,445	49.74%
180	Stephen Sainz	R	2019	2,547	1,238	48.61%

Key Takeaways from 2024

- Nearly 30% growth rate since 2020
- Latinas lead the way
- 64% of GA Latinos voted for VP Kamala Harris with 35% supporting President-Elect Donald Trump (UnidosUS)
- ***Latinos remain a critical demographic for any candidate running statewide in Georgia***

Thank you to...

- **Dr. Trey Hood- University of Georgia**
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- **GALEO and GALEO Impact Fund Teams**



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